



Learning Technologies Information Sheet

1. Flip Camcorder

What is it?

The Flip Mino HD Video is a simple to use, pocket-sized camcorder with one-touch recording and digital zoom.

- It holds 60 minutes of full HD (1280x720) quality video on 4GB of built-in memory; no tapes or additional memory cards required.
- It contains a convenient USB arm which plugs directly into your computer for easy viewing and sharing, downloading and charging.
- With built-in controls you can easily, upload to YouTube and MySpace, and capture still photos from video.

Potential uses for Teaching and Learning:

Tutors can record key elements from a course module and create informative online resources in minutes without the need to setup time consuming pieces of equipment or receive formal training or AV support.

The Flip HD Camcorder is ideal for students wishing to capture multimedia evidence as part of their course work or to record examples of best practice during lesson times.

The Flip also acts as an effective tool for assessors to capture formal assessment evidence.

<http://www.digmo.co.uk/news/hardware/10-education-uses-for-flip-video/>

Pros and Cons

Pros

- Ultra compact device with intuitive easy to use controls.
- HD (1280x720) quality video
- In built power unit with 2hr battery life between charges.
- Internal memory holds up to 2 hrs of video HD quality video (based on the 4gb unit).
- Integral USB port for charging and uploading video, so no need for cables or batteries.
- Save video straight to MP4.
- 2 x Digital Zoom.

Cons

- 1.5 inches display is smaller than other compact video cameras.
- Ambient noise pollution easily affects audio playback and recording.
- No option to addition memory to increase recording time.
- Unable to pause playback.
- Video in output in a MP4 a format which will not in PowerPoint 2007 without conversion.