



## Learning Technologies Information Sheet

### 1. Busbi Video Camera Plus

#### What is it?

A pocket sized digital video camcorder from Busbi and seen as one of the easiest video camera in the world to use.

Busbi Video Plus comes with a 1.5" flip-out colour TFT display for self recording. It has 60 minutes of memory as standard, with an additional 4 hours recording available through external SD/MMC (not included). Busbi video plus comes with a built-in speaker for voice playback. With its 2 x digital zoom feature and retractable USB interface, this unit is a high quality plug and play device ready for every occasion.

This device can connect to a TV via a TV cable included with the product and to the PC via its integral USB port.

#### Potential uses for Teaching and Learning:

This is a cost effective piece of equipment that can be used virtually straight out of the box requiring no software installation or formal training to be given, video clips are automatically saved into a .AVI format which can then be

uploaded directly to your VLE, PowerPoint presentation or intranet, as well as video sharing sites including YouTube. Tutors can record key elements from a course module and create informative online resources in minutes without the need to setup time consuming pieces of equipment or receive formal training or AV support. The Busbi Video also acts as an effective tool for assessors to capture formal assessment evidence.

Busbi Video is ideal for students wishing to capture multimedia evidence as part of their course work or to record examples of best practice during lesson times.

#### Pros and Cons


This device provides video content of a suitable quality to post onto your VLE, Intranet or external social networking site, the quality of the video will degrade if resize.

Ideally the video content created from this device should be used as supplementary material as it may be not be suitable quality to be used for major video projects.

##### Pros

- Easy to use with an intuitive clean design with Instant playback via the inbuilt display or via you TV
- Cost, for under £70.00 perfect in those environments where loss/damage of equipment is a concern.
- Automatically saves your content into a .AVI file format suitable for uploading to a VLE, PowerPoint or social networking site.
- Up to 60mins of recording time as standard, with the option to add additional memory.

##### Cons

- No rechargeable integral power unit, runs off 2xAA.
- The sensitivity and position of the power button  does allow this device to be accidentally turn on.
- If high quality, high resolution footage is required this device may not be for you.