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Learning Technologies Information Sheet

1. Busbi Video Camera

What is it?

A pocket sized digital video camcorder from Busbi and seen as one of the easiest video camera in the world to use. It is designed for quick and simple shooting and sharing of videos on the go. Weighing no more than your typical mobile phone, Busbi Video has just three buttons for one-touch recording, instant playback on the LCD screen and deleting.

Displaying content in just 640 x 480 VGA quality and shooting at 324x240 VGA quality, this cost effective product priced at just under £40 and is aimed firmly at the social networking generation. Powered by two AA batteries, Busbi Video has a 2-inch colour screen and built-in speaker. It includes a removable 1GB SD memory card (upgradeable to 2GB) that will give you an hour's worth of recording.

Busbi Video can connect to a TV, via a TV cable included with the product and to PCs, via the also-included USB Cable.

Potential uses for Teaching and Learning:

This is a cost effective piece of equipment that can be used virtually straight out of the box requiring no software installation or formal training to be given, video clips are automatically saved into a .AVI format which can then be

uploaded directly to your VLE, PowerPoint presentation or intranet, as well as video sharing sites including YouTube. Tutors can record key elements from a course module and create informative online resources in minutes without the need to setup time consuming pieces of equipment or receive formal training or AV support. The Busbi Video also acts as an effective tool for assessors to capture formal assessment evidence.


Busbi Video is ideal for students wishing to capture multimedia evidence as part of their course work or to record examples of best practice during lesson times.

Pros and Cons

Pros

- Easy to use with an intuitive clean design with instant playback via the inbuilt display or via you TV
- Cost, for under £40.00 for those environments where loss/damage of equipment is a concern.
- Automatically saves to a .AVI file format suitable for uploading to a VLE, PowerPoint or social networking site.
- Up to 60mins of recording time as standard, with the option to add additional memory

Cons

- No digital zoom slightly restricts the flexibility of this device. Unable to pause video playback.
- The sensitivity and position of the power button  does allow this device to be accidentally turn on.
- If high resolution footage is required this device may not be for you.
- Ideally the video content created from this device should be used as supplementary material and not of a suitable quality to be used for major video projects.